Stakeholder Analysis

KEY	Impact	Influence		
	Will need to do things	Can make decisions or		
	significantly differently as	influence decisions on the		
High	a result of the project	project		
	May have to make some			
	changes to current	May be able to indirectly		
	proceses etc as a result of	influence the direction of		
Medium	the project	the project		
		Will have little or no		
	Will need to be aware of	influence on the direction		
Low	project deliverables	of the project		

No	Position	Impact	Influence	High Level Strategy	Key concerns	Current Engagement Level	Desired Engagement Level	Engagement Tactic	Stakeholder Managed by
					Understanding LSW purpose			Review MDI (if completed). If	Direct Supervisor / Direct
1	Team Lead	High	Medium	Engage	and value	Neutral	Supportive	not completed then assign	Manager
					Understanding LSW purpose			Personal communication via	
2	Supervisor	High	High	Engage	and value	Resistant	Supportive	coaching conversations	Direct Manager
3	Manager	High	High	Engage	Aligning on a standard	Supportive	Supportive	Review and approve change	General Manager
4	Team Member	Medium	Low	Keep Informed	Connecting LSW to daily work	Don't know	Neutral	Discuss @ 1:1's	Direct Supervisor
					Informed of progress and				
5	Director	Low	Medium	Keep Satisfied	changes	Supportive	Supportive	Review during OpEx Mgr 1:1	OpEx Manager
					Affect on performance				
6	Human Resources	Medium	Medium	Keep Informed	expectation changes	Neutral	Supportive	HR agreement of change plan	General Manager
7									
8									
9									